



CPS Insurance Services – Irvine, CA



Member Overview

CPS Insurance Services has been a leader in the Life Insurance Brokerage Community for over 35 years. CPS is a values driven business with a balanced approach to growth that emphasizes integrity and service to all of its stakeholders. Its employees, its brokers and their clients, along with its carriers and vendors, are all considered partners, and are all treated with equal respect. CPS distributes nationally through a network of affiliate marketing offices, and is able to meet the needs of all its clients by employing dedicated teams of life, annuities, long term care, disability income, and variable securities specialists.

CPS Insurance Services is dedicated to building and strengthening meaningful relationships with financial professionals, making it possible for them to plan for and secure their clients' futures.

Member Value Proposition

At CPS, our legacy is the relationships we've built and the trust we've earned by upholding our 4 Pillars of Success — Integrity, Excellence, Passion and Collaboration. Our mission is to empower our affiliate partners to grow their business and secure their financial futures. We help our partners excel at what they do.

Professional Expertise

Affiliates benefit by being able to manage resources while outsourcing non-core business competencies, thereby creating opportunities for

increased loyalty through additional contact. Affiliates are able to maintain a focus on the key to their success, personal relationships with producers and employees.

- » Annuities
- » Disability Income
- » Group Benefits
- » Long Term Care
- » Securities
- » Settlements
- » Underwriting

CPS is the Industry Leader

CPS is the industry leader with an established platform for growth and a unique collaborative spirit.

- » Access to all major life insurance companies at the highest compensation levels
- » Capitalize on non-core business lines without increasing overhead
- » Leverage professional expertise and practice management solutions

Creating Success for Our Partners

At CPS, we recognize that the foundation for our success is the success we help our affiliates achieve. Affiliates join us because they are looking for exponential growth and the synergies of sharing best processes, systems and ideas that generate results. They remain with us because we exceed their expectations.

Member Leadership

- » Peter Holden – CEO – pholden@cpsinsurance.com
- » Andy Holden – President – aholden@cpsinsurance.com
- » Greg Holden – CIO – gholden@cpsinsurance.com

Member Contact Information

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